

## Press Release

### New Initiatives for Organic Market Data

Major information exchange among stakeholders and officials to take place in Brussels, November 10 – 11, 2005

(Aberystwyth, 12.9.2005) The second seminar of the European funded project *European Information System for Organic Markets (EISfOM)* will take place November 10 and 11, 2005 in Brussels. It is entitled “Towards a European Framework for Organic Market Information”.

The discussions at the seminar will be based on the recommendations of the EISfOM project. These propose new initiatives for better collection and processing of organic production and market data in order to meet the needs of policy-makers, regulators, farmers, processors, traders, retailers and others.

The seminar is open to all parties interested in the subject, including official and commercial agencies, certifiers and other stakeholders as well as researchers. Registration is possible via [www.eisfom.org](http://www.eisfom.org).

Speakers include representatives from the European Commission’s General Directorates Agriculture and Research, of Eurostat, of national statistical offices and agricultural ministries, of certifiers and other stakeholders. Research partners of the EISfOM Project will present and discuss project results and recommendations, covering the following areas of data collection: production data; farm financial data; prices; consumption; supply balances and international trade. The programme is available at the [seminar homepage](#).

Nic Lampkin, the EISfOM project co-ordinator said: ‘We have examined the current state of organic market data in detail and looked in particular at innovative approaches in some countries. Now we are in a position to make concrete proposals for the future which, with the support of stakeholders, should set the framework for the development of organic farming statistics as part of the European organic action plan for food and farming.’ The November seminar provides a real opportunity for stakeholders, statistical agencies and the European Commission to come together and debate the way forward.

European Information System  
for Organic Markets (EISfOM)

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## EISfOM Seminar Organiser

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## Links

- <http://www.eisfom.org/workshops/brussels/index.html>  
Homepage of the second EISfOM seminar "Towards a European Framework for Organic Market Information"
- [www.eisfom.org](http://www.eisfom.org)  
Homepage of the project European Information System for Organic Market (EISfOM)

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## Editorial notes

EISfOM is an EU-funded Concerted Action whose aim is to develop a framework for reporting valid and reliable production and market data on the European organic sector in order to meet the needs of policy-makers, farmers, processors, wholesalers and other actors involved in organic markets. It has been formed by a network of researchers from universities, research institutes and market data collection agencies in Austria, Denmark, Germany, Italy, the Netherlands, Poland, Switzerland and the United Kingdom, who have been researching and publishing organic farming statistics for many years. The project is co-ordinated by the University of Wales in Aberystwyth and will run from 2003 to 2005. Further information on the partnership and objectives of the project can be found at [www.eisfom.org](http://www.eisfom.org).

The project is financially supported by the Commission of the European Community's Fifth Framework Research and Technological Development Programme. The views expressed in this press release do not necessarily reflect the views of the European Commission, nor do they in any way anticipate the Commission's future policy in this area.